

DotNetNuke

Easy to Use

Extensible

Highly Scalable

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COOL VENDOR

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Overview

A typical public web site is live for three years. Whether you are creating a new public web site, system (CMS) will impact your organization both operationally and financially for years to come.

DotNetNuke is the leading Web Content Management Platform for Microsoft .NET. The system is a full featured web CMS and application development framework which allows your organization to easily create and maintain fully customized, highly engaging web sites. Built on Microsoft ASP.NET, DotNetNuke allows your organization to leverage its existing Microsoft technology investments to reduce costs and ensure maximum long-term reliability.

DotNetNuke provides a number of important benefits that will impact your organization and its ability to build and maintain your web site. The DotNetNuke [Professional Edition](#) and [Enterprise Edition](#) go even further in providing important capabilities for organizations running web sites which are critical to their success.

Extensibility

DotNetNuke features an open API. The system is modular so it is very easy to change the appearance or functionality of your web site by adding or changing pluggable DotNetNuke apps. A thriving market exists for DotNetNuke apps with more than 8,000 available on [Snowcovered.com](#) at highly affordable prices. Free apps are available on the [DotNetNuke Forge](#) and a variety of core apps are included in the standard DotNetNuke installation package. Because the API is open, your organization can also develop its own apps to customize the appearance and functionality of your site. Thousands of free and low cost apps provide you with nearly limitless possibilities to create the perfect site for your needs.

The free DotNetNuke Community Edition combined with a huge selection of inexpensive apps allows your organization to create a great web site very affordably using standard components. If you need custom development work to create your site, you also avoid the vendor lock-in of proprietary CMS systems which require expensive professional services to code new site functionality. With DotNetNuke, your developers or design firm can easily create custom code to leverage the API.

Ease of Use

DotNetNuke is very easy to use. Non-technical content contributors can learn to add and maintain web pages in minutes and make changes to the site with no IT support. Adding pages, changing page layouts, and adding new features to a page are all easily accomplished with minimal training.

Your content contributors will not require IT support for most web site changes so your ongoing operational costs are significantly less. Your users also have much more flexibility to keep the content on your web site fresh which improves the experience of your site visitors.



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Extreme Scalability

Your web site can be large or small and can grow as much as needed over time without requiring a migration to a new content management system. The DotNetNuke platform can support an unlimited number of pages per web site and an unlimited number of web sites per DotNetNuke instance. DotNetNuke has built-in web farm support so as your site traffic grows, you can seamlessly migrate to a distributed server infrastructure.

Professional and Enterprise Edition Benefits

If your organization is operating a web site that is critical to your success, the DotNetNuke Professional and Enterprise Editions provide crucial benefits that are not available in the free, open source version.

Control Your Content

If your web site has multiple content contributors, controlling the flow of web site updates will become critical. Even the most diligent employees can sometimes make mistakes. The powerful content approval engine allows you to create custom workflows that can be assigned to pages or specific sections of individual pages. When changes are made, each person in the approval process will be notified in turn so they can review and approve, edit or reject each change. New content will not appear on your web site until it has been approved by every person specified in the workflow rules. The granular user permissions also allow you to define who can access and edit each page or each element on any given page.

The Enterprise Edition takes web site control one step further with the addition of content staging. The content staging feature allows you to create a separate staging site where all web site changes are entered and tested. When all changes are approved, you can easily push the staging content to your production server.

Manage Your Documents

If your organization needs to share documents either internally or externally, the document management feature provides a simple, powerful alternative for storing, managing and viewing documents online. The intuitive user interface presents documents in a standard Windows style folder tree structure. User definable document editing and viewing rights and a document change approval workflow engine allows you to maintain control over documents stored online. Video and media files are supported.

Optimize Your Web Site Performance

Visitors to your web site will have a better experience due to faster page loading provided by the module caching and page caching features. You can select from multiple caching options to optimize page loading. Caching web site content can also reduce web server processing which improves your site performance.

DotNetNuke Corp.
155 Bovet Road, Suite 201
San Mateo, CA 94402
www.dotnetnuke.com
650.288.3150



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Keep Your Web Site Secure and Scalable

The Security Center makes it easier for your web site administrators to manage your web site. The system dynamically loads crucial web administration information and presents it within the Administration window. A list of known security vulnerabilities is presented with links to the location to download relevant patches. The files in your installation are regularly checked and any inconsistencies which might impact the performance of your web site appear on the Administration screen. Health Monitoring can be configured to automatically ping your web site and notify you if your web site becomes unavailable. A distributed caching feature provides more efficient use of resources in web farms than available in the free, open source version.

Create Custom Web Site Features

The Professional and Enterprise Edition subscriptions include use of the Telerik RadControls for ASP.NET AJAX, the leading AJAX components toolset. The toolset includes 32 major and 35 helper controls that allow your developers or web design firm to build elegant, rich, client-side user interfaces. An enterprise license allows your entire development team to use the controls within your Professional or Enterprise Edition instance.

Access Unlimited Technical Support

The Professional and Enterprise Editions provide a variety of support tools which ensure that your web site creators and administrators can access the information and assistance they require. The [DotNetNuke Support Network](#) provides a wealth of resources including operations manuals, an online Knowledge Base, and a software download library. Your users can also submit online support requests through the DotNetNuke Support Network to receive answers to technical questions. [Elite Support](#) customers can submit priority support requests either online or via telephone over a wider time window than Professional Edition customers.

Contact Us Now

Contact DotNetNuke Corp. now for further information about the Professional or Enterprise Editions! You can reach us at (650) 288-3150 or at sales@DNNCorp.com.

DotNetNuke Corp.
155 Bovey Road, Suite 201
San Mateo, CA 94402
www.dotnetnuke.com
650.288.3150

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Each year, Gartner identifies a Cool Vendor as a company that offers technologies or solutions that are: innovative—enabling users to do things they couldn't do before; impactful—have, or will have, business impact (not just technology for the sake of technology); and intriguing—have caught our interest or curiosity in approximately the past six months.

